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WWW.FKMIPLAW.COM**FACSIMILE COVER SHEET**

**FAX NO** : (703) 872-9306

**TO** : Commissioner for Patents  
Mail Stop: Patent Application

**FROM** : Oleg F. Kaplun, Esq.

**DATE** : November 1, 2004

**SUBJECT** : U.S. Patent Appln. Serial No. 09/653,767  
for *Frames-Based Advertising Service with Response*  
*and Activity Reporting*  
Our Ref.: 40116/06801

**NUMBER OF PAGES INCLUDING COVER : 6**

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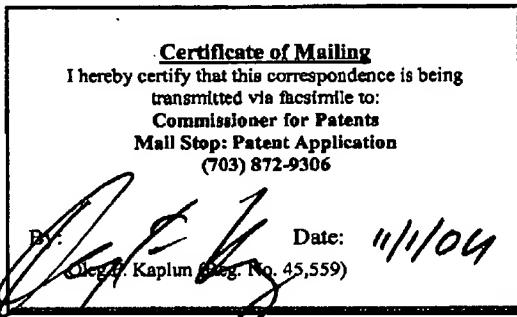
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[40116/06801]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : ALLAN et al.  
Serial No. : 09/653,767  
Filing Date : September 1, 2000  
Title : FRAMES-BASED ADVERTISING SERVICE WITH  
RESPONSE AND ACTIVITY REPORTING  
Group Art Unit : 3629  
Examiner : Ouellette, J.

Commissioner for Patents  
Mail Stop: Patent Application  
(703) 872-9306

TRANSMITTAL

Transmitted herewith for filing in the above-identified patent application is a Power of Attorney, a Change of Correspondence Address and an Assertion to Pay Deficiency. The Commissioner is hereby authorized to the total amount of \$210.00 for the Assertion to Pay Deficiency and any additional fees required to the **Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492**. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: *11/1/04*  
By: *Oleg F. Kaplun*  
Oleg F. Kaplun, Reg. No. 45,559

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By: *Oleg F. Kaplun* Date: *11/1/04*  
Oleg F. Kaplun, Reg. No. 45,559

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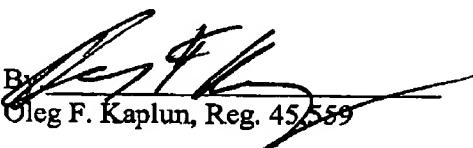
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ASSERTION TO PAY DEFICIENCY

The Applicants of the above-identified application hereby claim a Large Entity status as of September 19, 2002. As such, submitted herewith is a payment for the balance of the two-month extension fee paid on July 13, 2004. The balance of the two-month extension fee in the amount of \$210.00 is enclosed herewith.

Respectfully submitted,

Dated: 11/1/04

  
Oleg F. Kaplun, Reg. 45,559

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